



SAVE THE DATE!

RIVERSIDE MUSEUM, GLASGOW (UK)

25TH APRIL 2014

“NEW TRENDS IN DIGITAL INTERPRETATION”

The winner of the Luigi Micheletti Award will be announced at the EMA Annual Meeting in Glasgow at the Riverside Museum, which will take place on Friday and Saturday, 25 and 26 April 2014. It will be an action-packed occasion, as it will also include the results of the first edition of the Heritage in Motion (HiM) Award, the multimedia festival of cultural heritage, and will be preceded on Thursday 24 April by a LEM meeting, which is an optional part of the main programme.

The registration form and provisional programme will be available in early January.

PROVISIONAL PROGRAMME

GLASGOW 24-26 APRIL 2014

LEM STUDY VISIT, HERITAGE IN MOTION AND MICHELETTI AWARD CEREMONY

Thursday 24 April – different venues

9.30 – 15.30 **LEM partners' study visit to Glasgow Museums:** Riverside, Kelvingrove Art Gallery and Museum, Burrell Collection, Gallery of Modern Art, St Mungos Museum, the People's Palace, GMR.
Optional tour of the Riverside Museums will be available until 5 pm.

Friday 25 April – Venue: The Burrell Collection

09.30 – 12.30 Presentation of Micheletti Award candidates in a Pecha Kucha session.
Presentations of EMA and Micheletti Foundation activities.

12.30 – 15.00 Lunch and visit to the dedicated exhibition area where participants can network and display their materials

15.00 – 18.00 Seminar *“New trends in digital interpretation”*

18.00 – 19.00 Announcement of the Heritage in Motion winners

Saturday 26 April - Venue: The Burrell Collection

- 9.30 – 12.00 Seminar: “XX century heritage and the XXI century breed of museum users: engaging the community”
- 12.00 – 15.00 EMA Board and Pool of Experts Meeting, open to National Representatives
- 19.00 2014 Micheletti Award Ceremony (black tie). Venue: The Riverside Museum
- 20.30 Gala Dinner. Venue: The Tall Ship
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THE EUROPEAN MUSEUM ACADEMY (EMA) is a non-profit Foundation established to reflect museums at the international level, to promote research on museography and museology as a high cultural activity, to provide constructive criticism and promote discussion on new exhibitions and museums, and to diffuse museological knowledge and ideas among members of the profession. It aims to promote the conception and development of new as well as of traditional museums as tools of social change. The Micheletti Award is organised to illustrate best museum practice, in co-operation with the Micheletti Foundation. Thirty-one countries are currently represented within the EMA organisation. www.europeanmuseumacademy.eu

THE LUIGI MICHELETTI FOUNDATION (Fondazione Biblioteca Archivio Luigi Micheletti)

LMF (established in 1981 in Brescia) is a research centre specialising in 20th century history. Scientific research covers ideologies of the 20th-century, wars, the ambivalence of technical progress, industrialization and labour, conspicuous consumption, the origin of environmentalism. It is in this context that the **Musil - Museum of Industry and Labour** - was created, in order to focus on the recovery of productive plants and whole urban areas.

www.fondazionemicheletti.eu; www.musilbrescia.it; www.luigimichelettiaward.eu

HERITAGE IN MOTION (HiM) is a biennial multimedia Festival of Cultural Heritage for the creators, audience and users of films, games and websites on cultural heritage themes. Europa Nostra and the European Museum Academy felt the need to gather the best multimedia products and achievements at a European Festival, focussing specifically on themes related to the safeguarding and promotion of Europe’s heritage. www.heritageinmotion.eu